



# **Festival Title Sponsor**

## **Exclusive – One Spot Available**

### **\$10,000**

Sponsorship includes the following benefits:

- Festival will be branded as “Tunica Rivergate Festival brought to you by \_\_\_\_\_”
- Logo or company name included in ALL Rivergate Festival logos
- Advertising package that features sponsor’s logo/company name on all print media
- Print ads in regional publications and newspapers.
- Official Tunica Rivergate Website and Facebook Page
- Logo prominently featured on official Tunica Rivergate Festival banners and signage across two stages at festival.
- Logo prominently featured on billboard advertising on Hwy 61
- Industry Exclusivity
- Access to Tunica Rivergate VIP Sponsorship reception for 25 guests
- Access to hosted hospitality tent for the duration of the festival, complete with food and beverage, and private bathrooms.
- Complimentary cook team entry in the BBQ Cooking Contest on Saturday April 20th.



## **Main Stage Sponsor – Industry Exclusive Sponsorship Option**

**\$4,500**

### **Tunica Rivergate Amphitheater Stage**

Sponsorship includes the following benefits:

- Advertising package that features sponsor's logo/company name on all print media
- Print ads in regional publications and newspapers.
- Official Tunica Rivergate Website and Facebook Page
- Logo prominently featured on official Tunica Rivergate Festival banners and signage
- Logo prominently featured on billboard advertising on Hwy 61
- Industry Exclusivity
- Access to Tunica Rivergate VIP Sponsorship reception for 25 guests
- Complimentary cook team entry in the BBQ Cooking Contest on Saturday April 20th.

*Live music all weekend!*

*6 Musical acts throughout the course of the weekend!*



**!! NEW IN 2024 !!**

**Mural Stage Sponsor – Industry Exclusive Sponsorship Option**

**Maximum of 2 sponsors:**

**1: Tunica Convention & Visitors Bureau**

**2: \*\*STILL AVAILABLE\*\***

**\$3,000**

**‘Welcome to Tunica’ Mural Stage**

Sponsorship includes the following benefits:

- Advertising package that features sponsor’s logo/company name on all print media
- Print ads in regional publications and newspapers.
- Official Tunica Rivergate Website and Facebook Page
- Logo prominently featured on official Tunica Rivergate Festival banners and signage
- Logo prominently featured on billboard advertising on Hwy 61
- Industry Exclusivity
- Access to Tunica Rivergate VIP Sponsorship reception for 25 guests
- Complimentary cook team entry in the BBQ Cooking Contest on Saturday April 20nd.

*Featuring three musical and performing arts acts during the festival*



## **Barbeque Competition Title Sponsor \$2,500**

**Industry Exclusive**

**Maximum of 2 sponsors**

**1.) Waste Management**

**2.) \*\*STILL AVAILABLE\*\***

### **Benefits:**

- Print ads in Desoto Times Today, Clarksdale Press Register, and Oxford Eagle
- Official Tunica Rivergate Website and Facebook Page
- The BBQ Contest will be Marketed as “Tunica Rivergate Festival BBQ Contest Brought To You By \_\_\_\_\_”
- Logo prominently featured on official Tunica Rivergate Festival banners and signage
- Logo prominently featured on billboard advertising on Hwy 61
- Logo on all cups and koozies for the BBQ Competition
- Access to Tunica Rivergate VIP Sponsorship reception for twelve guests
- Complimentary cooking team entry in the BBQ Cooking Contest on Saturday April 20th.
- Hospitality Tent for up to 20 employees and guests, stocked with beer/sodas/seltzers and water. On Saturday April 20th, Cooking Teams are required to deliver samples from two of their categories for the sponsor hospitality tent, so you and your guests will get to try all the delicious entries from the day!

## **VIP Sponsor \$1,500**



### **Benefits:**

- Advertising package that features sponsor's logo/company name on all print media
- Print ads in regional publications and newspapers.
- Official Tunica Rivergate poster, Website, and Facebook Page
- Logo prominently featured on official Tunica Rivergate Festival banners and signage
- Logo prominently featured on billboard advertising on Hwy 61
- Access to Tunica Rivergate VIP Sponsorship reception for 18 guests
- Complimentary cook team entry in the BBQ Cooking Contest on Saturday April 20th.

## **Kids' Country Sponsor \$1,500 – Industry Exclusive**

### **Banking Industry already taken**

#### **Fun Bounces, Face Painting, Cotton Candy**

### **Benefits:**

- Print ads in Desoto Times Today, Clarksdale Press Register, and Oxford Eagle
- Official Tunica Rivergate Program, Website, and Facebook Page
- Logo prominently featured on official Tunica Rivergate Festival banners and signage
- Logo prominently featured on billboard advertising on Hwy 61
- Access to Tunica Rivergate VIP Sponsorship reception for twelve guests
- Complimentary cook team entry in the BBQ Cooking Contest on Saturday April 20th.

## **Rivergate Supporter \$500**

### **Benefits:**

- Official Tunica Rivergate Program, Website, and Facebook Page
- Logo on official Tunica Rivergate Festival banners and signage
- Access to Tunica Rivergate VIP Sponsorship reception for four guests
- Complimentary cook team entry in the BBQ Cooking Contest on Saturday April 20th.



## Friend of Rivergate \$250

### **Benefits:**

- Name on Sponsor Signage & Print media
- Complimentary booth in the Arts & Crafts Area of the Festival.
- Access to Tunica Rivergate Festival VIP Sponsorship Reception for two guests